Aim: Create a single page poster that describes your PhD or postgraduate project.

Size: No bigger than A0 (84 x 120 cm). Portrait orientation is preferable.
Fonts: Choose a standard font (e.g., Arial or Times New Roman)
Font size: This depends on the size of the computer template (A4 can be printed to A0). Must use the CCD poster template (http://www.ccd.edu.au/services/styleguide/index.html) and the minimum size font should be 12.

Title: describe the research and findings in less than 20 words
Authors: include the names of each author. Choose between full or initials for first and middle names. Include surname in full.
Affiliations: include reference to the institution each author is affiliated with

Content: Less than 1000 words (not including title/authors/affiliations and figure/table text). Includes titles, body-text, references, and acknowledgements (if included). Provide Word document with the poster text to confirm word count.

Tips:

• Use point form. The place for sentences and paragraphs is in your thesis or in a paper. Use the poster to highlight the important bits so the viewer can quickly and easily access the most important elements.
• Use images as much as possible. The poster should be as visual as possible. Aim to keep reading to a minimum.
• You don’t necessarily need to communicate every detail of your experiment within a poster. The message should be clear and concise. Often this is best done by selecting one or two of the most important finding of the project rather than everything.
• You probably don’t have room for limitations (unless directly related to the conclusion/s)
• Poster template. You can adjust the increase/decrease the number of boxes/components on the poster to best suit your project.

Poster Criteria:
- Communication:
  o The material was clearly written in lay English
  o There was a good use of images directly relevant to the content
  o Images were of a high quality – clearly legible
- Introduction/Background/Aims (theoretical/practical rationale and hypotheses)
  o Sufficient detail was included to understand the main concepts
  o It was clear why the project was done
- Method
  o It was clear how the project was conducted (i.e., what was involved – computers, questionnaires, tests/measures etc.)
- Results
  - The data were presented clearly and efficiently (could just be a single graph)
  - There was adequate detail to evaluate the reliability and magnitude of the results (e.g., statistics)
- Discussion/Implications/Conclusions
  - There was an obvious (clearly visible) and succinct take-home message